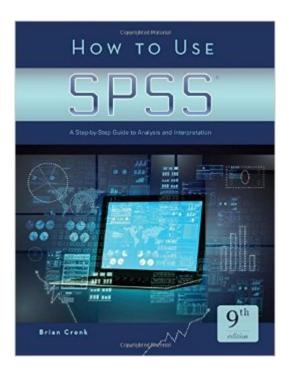
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How To Use SPSS®: A Step-By-Step Guide To Analysis And Interpretation





Synopsis

 $\hat{a} \notin Designed for use by novice computer users, this text begins with the basics, such as starting SPSS, defining variables, and entering and saving data. <math>\hat{a} \notin All$ major statistical techniques covered in beginning statistics classes are included: \hat{A} descriptive statistics \hat{A} graphing data \hat{A} prediction and association \hat{A} parametric inferential statistics \hat{A} nonparametric inferential statistics \hat{A} statistics for test construction $\hat{a} \notin Each$ section starts with a brief description of the statistic that is covered and important underlying assumptions, which help students select appropriate statistics. $\hat{a} \notin Each$ section describes how to interpret results and express them in a research report after the data are analyzed. For example, students are shown how to phrase the results of a significant and an insignificant t test. $\hat{a} \notin$ More than 200 screenshots (including sample output) throughout the book show students exactly what to expect as they follow along using SPSS. $\hat{a} \notin A$ glossary of statistical terms is included, which makes a handy reference for students who need to review the meanings of basic statistical terms. $\hat{a} \notin$ Practice exercises throughout the book give students stimulus material to use as they practice to achieve mastery of the program. $\hat{a} \notin$ Thoroughly field-tested; your students are certain to appreciate this book.

Book Information

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